Association for Intercultural Awareness • Advocacy Time Instructions

**Purpose:** AICA serves as the multicultural programming board of the ASI. This includes the goal of educating, informing, and creating awareness about our respective organizations. For this reason, we ask each member of AICA to work with the Advocacy Coordinator to develop a brief presentation that addresses social, economic, or political issues that rise to the level of advocacy.

**Step 1:** Identify a problem, issue, or form of oppression that is relevant to your cultural organization. How does this problem specifically affect your cultural community? *Explain* how the problem or challenge has affected your student organization.

**Step 2:** Develop an outline of your **8-15 minute presentation** that explores this problem in an educational, accurate, and sensitive way. This could take the form of a power point presentation, poster, a brief video or another format that best illustrates the points you want to share. You can structure your outline under these headings and in accordance to Advocacy Time Outline:
- Name of Student Organization and name of student making the presentation
- Issue/Problem/ Form of Oppression (clearly describe the problem)
- Background/Context (explain how the problem affects your culture; provide statistics, facts, historical context)
- Impact of problem on your student organization
- Questions

**Step 3: Submit Outline for Planning Meeting:**
- Presenters will need to email their pre-planning outline to the Advocacy Coordinator at asiaacaadvocacy@fullerton.edu in addition to 2 times/dates they are available to meet for in-person critique
- At this appointment we will discuss the content, the workload, the time length, the advising, the presentation date, and any additional factors concerning your Advocacy Time.

**Step 4: Final Meeting and Rehearsal of Presentation**
- When your advocacy date has been set, you must email the draft of your presentation and additional materials (i.e., power point, Word document, etc.) by **Friday, the week before your presentation date by 5pm** (E.G. If I present on the 09/27/2012, all of my materials are due 09/21/2012). **Submissions after the deadline risk loss of presentation date.**
- When you email your presentation outline and materials, please ALSO provide 2 dates/times that you are available to meet with the Advocacy Coordinator before your presentation date. The Advocacy Coordinator will review the presentation guidelines and the evaluation form with you. This will help you better prepare for your advocacy time.

**Step 5: Follow the Do’s and Don’ts guidelines when presenting your advocacy presentation!**

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<tr>
<th>DO’S:</th>
<th>DO NOT’S:</th>
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<tr>
<td><strong>DO:</strong> Identify a problem or challenge that is relevant to your cultural organization. <em>How does this problem specifically affect your cultural community?</em></td>
<td><strong>DO NOT:</strong> Make announcements- you can do this at the end of the AICA general meeting.</td>
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<td><strong>DO:</strong> <em>Explain</em> how the problem or challenge has negatively affected your student organization.</td>
<td><strong>DO NOT:</strong> Assume that everyone knows the historical/social/political significance of your culture or your organization.</td>
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<td><strong>DO:</strong> Provide accurate facts, statistics, policies that are related to this problem. <em>Why and how does this problem rise to the level of advocacy? What is the evidence?</em></td>
<td><strong>DO NOT:</strong> Repeat the same presentation (i.e. issue, theme) that other reps have already done.</td>
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<td><strong>DO:</strong> Identify what some consequences would be if the problem were not addressed. What are some potential or feasible solutions?</td>
<td><strong>DO NOT:</strong> Lecture- this method is not as effective as demonstrating or showing through audio/visual aids, etc. what is unique about your group.</td>
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<td><strong>DO:</strong> Utilize a method that best illustrates or demonstrates the points you want to share (i.e., video/DVD, PowerPoint, etc.) Show and explain at the same time!</td>
<td><strong>DO NOT:</strong> Speak verbatim from a script and avoid speaking in a monotone voice.</td>
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<td><strong>DO:</strong> Speak clearly and knowledgeably to the audience - increase awareness for a problem that you feel needs advocacy.</td>
<td><strong>DO NOT:</strong> Tell us your meeting days/times- we already have this information.</td>
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*Updated 08/19/2014*
AICA Advocacy Time Peer Evaluation - SCALE

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<td></td>
<td>(Poor)</td>
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<td>(Excellent)</td>
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Name of Group Conducting the Advocacy Presentation: _______________________________________________________

Name of Speaker:  ____________________________________________________________________________________________

Problem:  _________________________________________________________________________________________________

Evaluator Student Organization:  _____________________________________________________________

1. The speaker **clearly identified** a problem or challenge that is relevant to the student organization.
   1 2 3 4 5

2. The speaker effectively explained how this problem has negatively affected his/her student organization.
   1 2 3 4 5

3. The speaker presented accurate facts, statistics, and policies that were relevant to the problem.
   1 2 3 4 5

4. The speaker identified some consequences that would arise if the problem were not addressed, and provided potential/feasible solutions.
   1 2 3 4 5

5. The speaker was knowledgeable about the problem.
   1 2 3 4 5

6. The speaker was enthusiastic, engaged the audience, and increased awareness about the issue.
   1 2 3 4 5

7. Visual aids were effectively utilized to adequately demonstrate their points.
   1 2 3 4 5

8. Overall performance (followed all the guidelines and refrained from the “DON’TS”):
   1 2 3 4 5

As a result of this presentation I learned:

I plan to advocate for this issue. Why or why not?

Recommendations for improvement:

Updated 08/19/2014