Cultural Presentation Guidelines

Association for Intercultural Awareness
Cultural Presentations Instructions

Purpose: AICA serves as the multicultural programming board of the ASI. This includes the goal of educating, informing, and creating awareness about our respective organizations. For this reason, we require each member of AICA to conduct a presentation with other organizations in order to capture the essence of cultural student organizations.

Step 1: Select a Team
You will present your presentations in groups of two organizations.

Step 2: Select a Topic
Start by selecting a topic that has major cultural significance for your student organization and/or cultural community.
You will present your topic as usual and the other organizations will as well. At the end please provide some major difference, similarity or something interesting about the other culture.

- Religion
- Traditions
- Holidays
- Morals/values
- Film
- History-important moments or origin
- Music
- Dance
- Art
- Notable industry/produce
- Interests in sports and leisure
- Food/history of a dish
- Fashion
- Gender identity
- Family structure/economic structure
- Historical figures
- Injustices/oppression/fight for freedom
- Taboos
- Working life/common occupations

Step 3: Presentation Outline
Develop an outline of your 10 minute presentation that explores this topic in an engaging and interesting way. This could take the form of:

- power point presentation
- demonstration or performance
- brief video of a performance or demonstration
- Interactive activity
- Demonstration
- Spoken word
- Video presentation
- Discussion
- Dance/song
- Skit
- Spoken word
- Another format that best illustrates the points you want to share.
- BE CREATIVE AND INNOVATIVE!

You can structure your outline under these headings:
- Name of Student Organization and name of student making the presentation
- Topic
- Background/Context (clearly describe the topic and explain what makes it unique to your culture)
- Impact of topic on your student organization
- Questions
Step 4: Submit Your Presentation & Schedule Your Appointment
Upload your presentation and additional materials (i.e., power point, Word document, etc.) to Wufoo by Thursday, 3pm, the week before the presentation is due. **Submissions after the deadline risk loss of presentation date and termination of AICA membership.** Presenters will be required to practice their presentations with the Advocacy Coordinator. When you submit your presentation outline and materials, you will also be asked to provide 2 dates/times that you are available to meet with the Advocacy Coordination before your presentation date. The Advocacy Coordinator will review the presentation guidelines and the evaluation form with you. This will help you better prepare for your cultural presentation. Each organization may schedule their meeting separately if they choose.

Step 5: Follow the Do’s and Don’ts guidelines when presenting your cultural presentation!

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<th>DO’S:</th>
<th>DON'TS:</th>
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<td><strong>DO:</strong> Provide the name and of your cultural organization. Include your name and your leadership position.</td>
<td><strong>DON'T:</strong> Be ambiguous about your topic – be specific about the cultural historical/social/political significance of your topic.</td>
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<td><strong>DO:</strong> Identify a specific <strong>topic</strong> - something that is <strong>very unique</strong> about your culture. <strong>DO:</strong> <strong>Explain</strong> how the <strong>topic has shaped, impacted, or influenced your student organization.</strong></td>
<td><strong>DON'T:</strong> Repeat the same presentation (i.e. topic, theme) that other reps have already done.</td>
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<td><strong>DO:</strong> Utilize a method that best illustrates or demonstrates the points you want to share (i.e., video/DVD, PowerPoint, dance music song, food, etc.)</td>
<td><strong>DON'T:</strong> Speak verbatim from your presentation. Avoid speaking in a monotone voice.</td>
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<td><strong>DO:</strong> Speak clearly and enthusiastically to the audience- share your pride! Show and explain at the same time!</td>
<td><strong>DON'T:</strong> Lecture- this is not an effective presentation method. Demonstrate your points in creative, innovative ways.</td>
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<td><strong>DON'T:</strong> Make announcements- you can do this at the end of the AICA general meeting.</td>
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AICA Cultural Presentation Peer Evaluation - SCALE

Name of Student Organization: 

Name of Speaker: 

Topic: 

Evaluator Name and Student Organization: 

1. The speaker effectively identified a specific topic (something that is not widely known about their group) and promoted greater understanding about the topic. 

2. The speaker effectively explained how this topic has shaped, impacted, or influenced their student organization. 

3. The speaker demonstrated knowledge about the topic. 

4. Visual aids were effectively utilized to adequately illustrate the main points. 

5. The speaker was enthusiastic and spoke clearly throughout the presentation. 

6. Overall performance (followed all the guidelines and refrained from the “DON’TS”): 

One thing I learned was: 

Recommendations for improvement: