A Resolution in Support of Transparency of Student Fees at California State University, Fullerton

Sponsor: Kayleigh Bates and Manminder Gill
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WHEREAS, The Associated Students, Incorporated (ASI) is a 501(c)(3) nonprofit organization that operates as an auxiliary organization of California State University, Fullerton; and

WHEREAS, ASI is governed by ASI Board of Directors, who set policy for the organization, approve all funding allocations to programs and services, and advocate on behalf of student interests on committees and boards; and

WHEREAS, the mission statement of the organization states that "the ASI strives to develop relevant and quality-minded services, facilities, and experiences, which are responsive to members of the campus and surrounding communities";¹ and

WHEREAS, goal three of the ASI 2013-2018 strategic plans states that ASI will establish a cohesive and strategic marketing/communication plan that centers on awareness of ASI opportunities and the importance of garnering, analyzing and responding to student feedback; and

WHEREAS, ASI is committed to spending student fees in ways that reflect students' interests and educate the student population to be transparent about all fees; and

WHEREAS, the ASI Finance Committee, a subcommittee of the ASI Board of Directors, is currently working to educate the CSU Fullerton student population on their ASI student fees; and

WHEREAS, the average cost of attendance increases year-over-year; the 2015-2016 academic year average cost of attendance was $23,957 and the 2016-2017 academic year average cost of attendance is $24,263²; and

WHEREAS, over the past few years there has been elevated student concern regarding the allocation of student fees; and

WHEREAS, the general student body should be made aware that the Student Fee Advisory Committee reviews and implements changes to student fees and it is essential to work with this committee to bring about any desired changes;³ and

¹ http://asi.fullerton.edu/stratPlan/index.asp
² http://www.fullerton.edu/financialaid/costs/
³ http://www.fullerton.edu/sa/studentfees/
WHEREAS, the general student body should be made aware that student fees support academic progress, provide basic health and counseling services, provide for High-Impact Practices (HIPS), support Titan pride, expand and modernize student-centered spaces, embrace diversity and veterans, improve instructional experience, and provide access to upgraded technology; and

WHEREAS, Category I fees are "system-wide mandatory fees and other fees that must be paid to apply to, enroll in, or attend the university, or to pay full cost of instruction required of some students by statute" (i.e. tuition);⁴ and

WHEREAS, Category II fees are "campus mandatory fees that must be paid to enroll in or attend the university" (i.e. ASB, Campus Union, and SSI);⁵ and

WHEREAS, Category III fees are "fees associated with the state-supported course. Specifically, for materials and services used in concert with the basic foundation of an academic course offering";⁶ and

WHEREAS, Category IV fees are "fees, other than Category II or III fees, paid to receive materials, services, or for the use of facilities provided by the university; and fees or deposits to reimburse the university for additional costs resulting from dishonored payments, late submissions, or misuse of property or as a security or guaranty";⁷ and

WHEREAS, Category V fees are "fees paid to self-support programs such as Extended Education, Parking, and Housing including materials and services fees, user fees, fines or deposits";⁸ and

WHEREAS, Category VI fees are "system-wide voluntary fees";⁹ and

WHEREAS, the CSU Fullerton students passed a referendum in 2005 stating that approximately 30% of the $74 ASB fee would be directed to Athletics to enhance Titan athletics and foster Titan pride within the community; ¹⁰ and

WHEREAS, the approximately 70% of the ASB fee is then budgeted by the ASI Board of Directors to Children’s Center, Funded Organizations, Programming, Operations, and Governance; and

⁴ http://sfs.fullerton.edu/feeinformation/ListOfAllStudentFees.php
⁵ http://sfs.fullerton.edu/feeinformation/ListOfAllStudentFees.php
⁶ http://sfs.fullerton.edu/feeinformation/ListOfAllStudentFees.php
⁷ http://sfs.fullerton.edu/feeinformation/ListOfAllStudentFees.php
⁸ http://sfs.fullerton.edu/feeinformation/ListOfAllStudentFees.php
⁹ http://sfs.fullerton.edu/feeinformation/ListOfAllStudentFees.php
¹⁰ ASI Admin Office
WHEREAS, the Fee Education Project is a program that was implemented by ASI to keep the student body informed on how their mandatory student fees are allocated and what benefits are provided by those fees; and

WHEREAS, ASI has contracted with OpenGov to provide a more interactive webpage that is accessible to students and helps educate them on their ASB and Campus Union fee breakdowns; therefore let it be

RESOLVED, ASI recommends that the CSU Fullerton Student Financial Services page should clearly show and explain the allocation of fees via infographics that are easily understood across campus with links to other pages that can provide more detailed information; and let it be further

RESOLVED, ASI encourages the University to host a minimum of two (2) information sessions per academic year about the resources and benefits that are provided by student fees with various student leadership groups and departments on campus; and let it be further

RESOLVED, ASI requests Athletics to provide a detailed report of the entire Athletics budget to the ASI Board of Directors, including specifically where the funds provided by ASI are utilized, once a year at minimum; and let it be further

RESOLVED, ASI Finance Committee will continue to advance the Fee Education Project in an effort to spread awareness and increase transparency of all university and student fees; and let it be further

RESOLVED, the ASI President shall be required to send an annual campus email regarding the resources and benefits that are provided by student fees in collaboration with the ASI Finance Committee on the Fee Education Project; and let it be finally

RESOLVED, that this resolution be distributed to the California State Student Association, and the following CSU Fullerton departments, divisions, and/or entities for their support and consideration: Office of the President, President’s Advisory Board, Office of the Vice President for Student Affairs, Office of the Vice President of Human Resources, Diversity, and Inclusion, Office of the Vice President of Administration and Finance, Office of the Vice President for University Advancement, Office of the Dean of Students, Office of Student Life and Leadership, the Academic Senate, ASI Executive Offices, ASI Leader & Program Development, and ASI Financial Services.
Adopted by the Board of Directors of the Associated Students, California State University, Fullerton, Inc., on the second day of May in the year two thousand and seventeen.

Kayleigh Bates  
Chair, Board of Directors

Yanitza Berrios  
President/CEO

Veronica Koeiss  
Vice Chair, Board of Directors